



02

SPONSOR AND SUPPORT

DEVELOP ONLINE PLATFORM

Sponsor the development of an **online peer-to-peer platform** to make it easier to get access, share, and apply Inclusion Nudges

NEEDED: Salary for platform and web design and maintenance = 130.000 Euro

OUTCOME: Enables more sharing & learning with free access for all

We are a **global non-profit initiative** of people designing behavioural interventions to mitigate bias & promote inclusion in organisations & societies

Join us – make a difference

www.inclusion-nudges.org

01

SPONSOR AND SUPPORT

DESIGN AND COLLECT INCLUSION NUDGES

We do **ongoing work** to design, collect, and spread new Inclusion Nudges and publish the **Inclusion Nudges Guidebook**

NEEDED: Salary for Inclusion Nudge work = 150.000 Euro

OUTCOME: Access to more examples & ensures more impact and free access for all

We invite you to support and sponsor this non-profit initiative to scale up for more impact

You can choose three types of sponsorship

Write the Founders **Lisa Kepinski** and **Tinna C. Nielsen**

lisa-tinna@inclusion-nudges.org

See how to sponsor on the next page

03

SPONSOR AND SUPPORT

EMPOWER MILLIONS OF PEOPLE

Sponsor the work of scaling up and **reaching millions of people** worldwide

NEEDED: Salary for Campaign Manager and Communications Strategist = 100.000 Euro

OUTCOME: Reach millions of people and enable them to use the Inclusion Nudges approach

Join us - make a difference

We strongly believe in the power of partnering with **ENTERPRISES** and **CORPORATE SOCIAL RESPONSABILITY** as **BEACONS** of change for more inclusive organisations and societies. Discuss with your Head of CSR, Marketing or Human Resources in the company HOW you can sponsor this initiative and make a difference.

3 SIMPLE STEPS

to change the world through your gift of sponsorship

STEP 1

Learn more about the award winning innovative Inclusion Nudges, let's talk

STEP 2

Decide how you will make a difference
- what & how much you will sponsor

STEP 3

Give your gift of sponsorship and receive visibility for leading the way and receive updates on the impact of your gift

To make a difference, we need all people included in our workplaces and communities. Inclusion Nudges are a proven way to do this. Your gift ensures that all people can learn how to do this. Thank you for your support.



Inclusion Nudges is a global non-profit association registered in Denmark focused on sharing and inspiring behavioural techniques to mitigate bias and increase inclusion. It was launched in 2013.

The proceeds from the *Inclusion Nudges Guidebook* fund the initiative, and the founders, Tinna C. Nielsen and Lisa Kepinski, personally donate funds to cover all other development and operating expenses. Partners and sponsors are invited to join to help scale the scope of impact.

By statute and nature of the Association, we are open to sharing and co-creation with you to scale up for more impact. We welcome your ideas.

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